

## Pressemitteilung



**GRANIT own brand range expansions - ROTARO to be introduced as a new brand for PTO shafts**

## **AGRITECHNICA 2023: GRANIT TO PRESENT INNOVATIVE PRODUCTS AND SYSTEM SOLUTIONS**

At the world's leading trade fair for agricultural technology, replacement parts wholesaler GRANIT will be presenting a wide range of new products from its premium own brands plus innovative system solutions for the networked workshop at its 500 square metre stand (E19) in Hall 2. In addition to the new GRANIT BLACK EDITION tools, the new PROBOSS seat models for agricultural and construction machinery will also be presented. The GRANIT ENDURANCE CARBIDE range has been expanded and now includes high-performance hard metal tools for the construction sector. Just in time for Agritechnica, GRANIT is also presenting high-performance PTO shafts from its new own brand ROTARO. By combining the significantly expanded multi-brand repair database Rep.Guide, the JALTEST diagnostic system from Cojali and the dealer management system from TRASER, GRANIT will demonstrate how everyday workshop processes can be simplified and time can be saved.

**Heeslingen, 28. September 2023** - The workshop of the future is digitally networked. This is why GRANIT will also be focusing on services that make work in the workshop more efficient at the Agritechnica 2023 trade fair. First demonstrated in Hanover in 2019, specialist workshops have since been able to take their work to a new digital level with the multi-brand database Rep.Guide, which helps save valuable time researching technical data such as tightening values, filling quantities, circuit diagrams and maintenance plans for tractors and other machines.

Until now, the multi-brand database was only available in German-speaking countries. Just like Agritechnica, Rep.Guide is going international. The online database is now available to specialist workshops throughout Europe in more than 15 languages. The Rep.Guide team will also be at Agritechnica presenting new functions such as fleet and user management, and will be available to discuss potential partnerships with cooperatives and larger service organisations wishing to use Rep.Guide as a knowledge platform as part of their own design.

Rep.Guide is the first database in Europe to access data online from Jaltest diagnostic equipment from specialist Cojali. The latest features - such as the innovations in use on agricultural and construction machinery - and how they interact

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with Rep.Guide will be presented at Agritechnica. Networking with Traser's dealer management system completes the Rep.Guide and Jaltest solution. The software experts from Kiel will present their complete modular solution exclusively at the GRANIT stand.

### **ROTARO - The new own brand for high-quality PTO shafts**

With ROTARO, GRANIT is adding to its own-brand portfolio with high-quality products from the PTO shaft sector. In the product tests carried out by the Steinbeis Transfer Centre for Materials and Component Testing, the ROTARO PTO shaft prototypes achieved excellent results. The first products will be exclusively presented to the trade public at the show, and three ROTARO series will then be available in the GRANIT webshop from March 2024. Further series are already in development.

### **GRANIT ENDURANCE CARBIDE - High-quality wearing parts for the construction sector now available**

Up to now the GRANIT ENDURANCE CARBIDE product range has included high-quality tillage, seeding technology and forestry products, and has been gradually expanded since entering the market. High-performance hard metal tools for the construction sector have recently been added. Durable wearing parts such as milling chisels and interchangeable lugs for use in road construction and special heavy construction work are already available in the GRANIT webshop, and will also be on display at the GRANIT stand at Agritechnica 2023.

### **PROBOSS - New seat models for agricultural and construction machinery**

Under its own brand PROBOSS, GRANIT offers agricultural and construction machinery seats that are ergonomic and ensure top driving comfort. PROBOSS will introduce four new seats at Agritechnica 2023. The PROBOSS AS4550 model impresses with a seat cushion width of 550 mm, a 3-stage heater and a variety of options for individual and back-friendly adjustment. The PROBOSS AS4550 will initially be available from GRANIT as a basic model from November 2023.

PROBOSS is also introducing three new construction machinery seat models. The new seats from the BS1510 and BS2510 series are already available in the GRANIT webshop (12 or 24 V versions) and can be tested live at the GRANIT stand. Just in time for Agritechnica, PROBOSS is also showcasing its service offering that allows tractor seats to be individually adapted to the machine type. This makes tractor seat replacement much easier for GRANIT customers.

### **GRANIT BLACK EDITION - Expanded range of tools for professionals**

When it comes to the premium tools from the GRANIT BLACK EDITION range, hand tools, workshop trolleys, compressed air tools and LED spotlights and inspection lamps will be the focus at this year's trade fair. Interested customers can also expect various additions to the range, for example in the area of workshop trolley inserts, pneumatic impact wrenches and reversible ratchets for precise work in confined spaces. Part of the range - including garden and forestry products - will be presented in the GRANIT BLACK EDITION shop concept.

### **Strong partners and exclusive trade fair offers**

As in previous years, the GRANIT stand will be open exclusively to trade and workshop professionals. In addition to the exciting new products from the company's own brands, visitors can also look forward to solutions presented by their partners. In addition to workshop networking specialist TRASER, tool manufacturer HAZET and electronics repair service provider Ilgenfritz will also present their offerings at the GRANIT stand.



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### NOTES TO THE EDITORS

Images can be found via the following link: <https://cloud.fricke.de/s/mefTRfqizbx7DWs>

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### ABOUT GRANIT PARTS

As a wholesaler of original and identical parts for all brands, GRANIT PARTS ([www.granit-parts.com](http://www.granit-parts.com)) is committed to providing top-of-the-range services and products to agricultural, gardening and construction equipment dealers across Europe. GRANIT PARTS is active in 25 countries across Europe and has more than 38,000 specialist customers. The European central warehouse in Heeslingen covers 90,000 m<sup>2</sup> with 250,000 items permanently in stock. Comprehensive customer service, fast shipping and a wide range of services make GRANIT PARTS a competent and reliable partner of professional dealers.