



## HEESLINGEN YOUTH FIRE BRIGADE RECEIVES GENEROUS DONATION FROM THE FRICKE GROUP

The 58th Heeslingen Agricultural Machinery Show at the beginning of March saw visitors flock to the FRICKE Group's various locations in the Zeven region. This highlight in the Heeslingen calendar once again benefitted a good cause, with 100% of the proceeds from the Ferris wheel going to the Heeslingen youth fire brigade. An even higher number of visitors than in the previous year resulted in a donation of €7690, which has now been presented to the proud members of the Heeslingen youth fire brigade by Hans-Peter Fricke.

**Heeslingen, 15th April 2024** - The Heeslingen-based FRICKE Group has been committed to regional clubs and organisations for many years, and regularly supports special projects as part of the *FRICKE fördert* initiative. The Heeslingen youth fire brigade was delighted to receive another generous donation this year. All the proceeds from the Ferris wheel rides at the 58th Heeslingen Agricultural Machinery Show have been donated to the local club. A total of €7690 was raised, which will now be used for club and youth work.

Hans-Peter Fricke, Managing Director of the FRICKE Group, presented the donation to youth officer Christin Kühn, Heeslingen deputy local fire chief Ralf Pooch and deputy youth officer Patrick Bruder, as well as proud members of the Heeslingen youth fire brigade. "Our regional clubs support village communities in a variety of ways and are important contact points, especially for children and young people. I am very pleased that the FRICKE Group is able to support these institutions in their work, and make our contribution to ensuring that they continue to exist in our rural areas for many years to come," said Hans-Peter Fricke.

### NOTES TO THE EDITORS

Images can be found via the following link: <https://cloud.fricke.de/s/fmqEsb4aFkB3xQq>

Password: FRICKE\_Jugendfeuerwehr\_2024

Image (from left to right: Hans-Peter Fricke (third from the right) presents the donation of €7690 to youth officer Christin Kühn (far right), deputy youth officer Patrick Bruder (second from the right), deputy local fire chief Ralf Pooch (far left) and members of the Heeslingen youth fire brigade

Photo: © FRICKE Group

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### ABOUT THE FRICKE GROUP

Founded in 1923, the FRICKE Group ([www.fricke.de](http://www.fricke.de)) is a successful international replacement parts wholesaler and agricultural machinery, commercial vehicle and garden technology supplier with a total of 84 locations in 27 countries. The owner-managed group of companies has its headquarters in the German town of Heeslingen, Lower Saxony, and employs 3500 full-time employees, 277 of whom are trainees.